

# CDW CREATIVE DISPLAY WORKS INC.

## Gondola Fixtures 2025



Low profile gondola set image – 12ft x 54" double-sided gondola display. (3) 3ft x 56" tall double-sided units, (2) 3ft x 54" single-sided end cap units, and twelve visible 16" deep solid shelves.

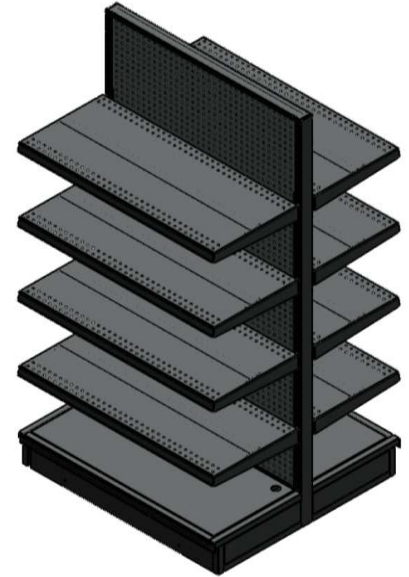
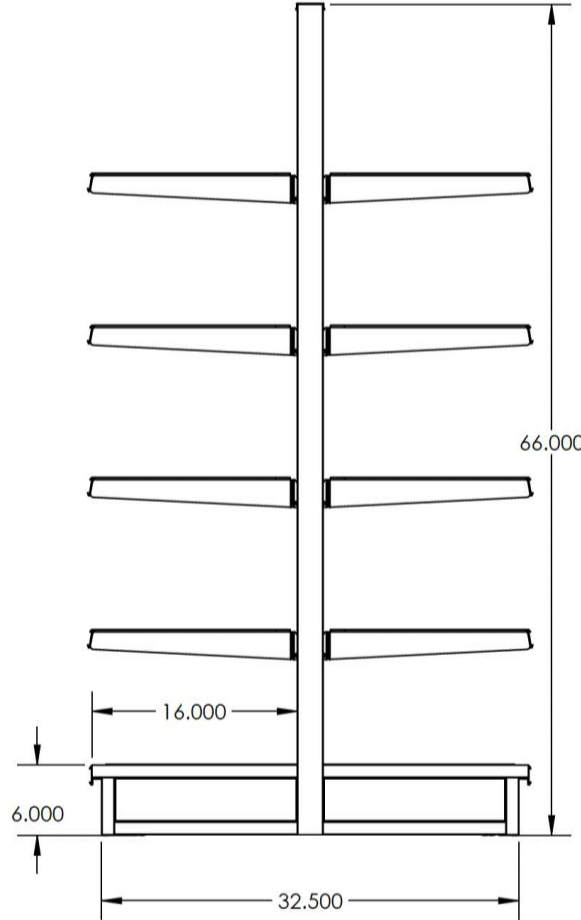
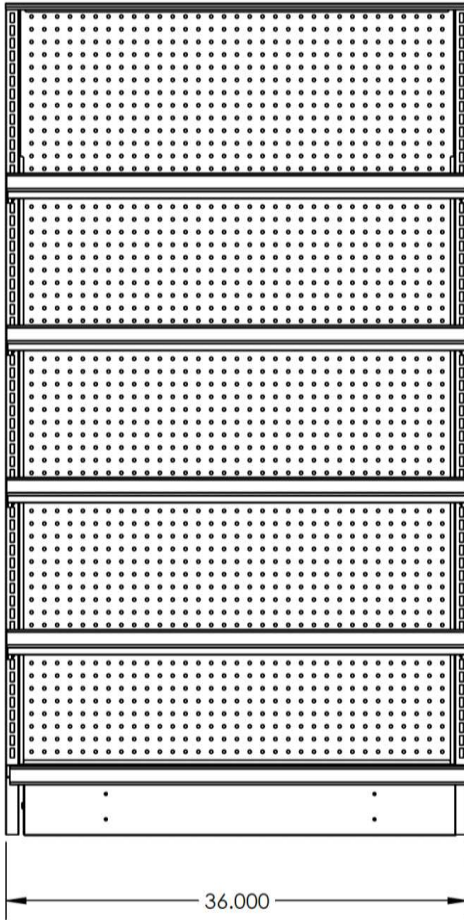
Creative Display Works designs and manufactures all types of sales displays for the c-store industry. We take pride in making our low-profile gondola and shipping them fully assembled for our clients. We manufacture in Phoenix, Arizona, and ship on pallet to 48 states. Call us or reply today to get a custom quote for your store's gondola and fixture needs.



## Our Gondola Features – 3ft standard & 4ft custom gondola

- Our gondola units are built with fully welded construction and are available in both double-sided and single-sided units.
- Double-sided units are great for making aisles or for use as 'island' displays. Single-sided gondola units work well placed against walls, or also as aisle end caps.
- **66"** tall gondola are most popular for c-stores. We also offer **54"** low-profile if desired. And we make single-sided gondola fixtures (for using against walls) as tall as **72"**
- We make our standard gondola in modular 3ft widths. We can also make 4ft wide gondola, but these are custom builds and will require longer production time.
- Gondola units connect simply with included top and bottom steel clips
- Fully welded construction means no assembly needed. Once moved into your store and placed, simply use the clips to connect gondola fixtures together. Place your shelves as needed, and your displays are ready to stock.
- Gondola shelves are adjustable in 1" height increments. Individual standard shelves are 16" depth, and we also offer solid shelves in 10" depth, if you want a shallower top shelf for your display.
- Gondola comes standard with leveling floor glides - optional swivel caster wheels are available
- Attractive black pegboard is standard on all CDW gondola
- Finished in semi-gloss black power coat for an attractive and durable finish
- Optional base storage drawers available – for stock or peg hook storage
- CDW fixtures are built with hand-welded steel and sheet metal to ensure long-term durability
- Heavy-duty design with five-year warranty

## 3ft x 66" Tall Gondola Fixture with 16" deep shelves



3ft x 66" tall double-sided gondola fixture shown with (8) steel shelves

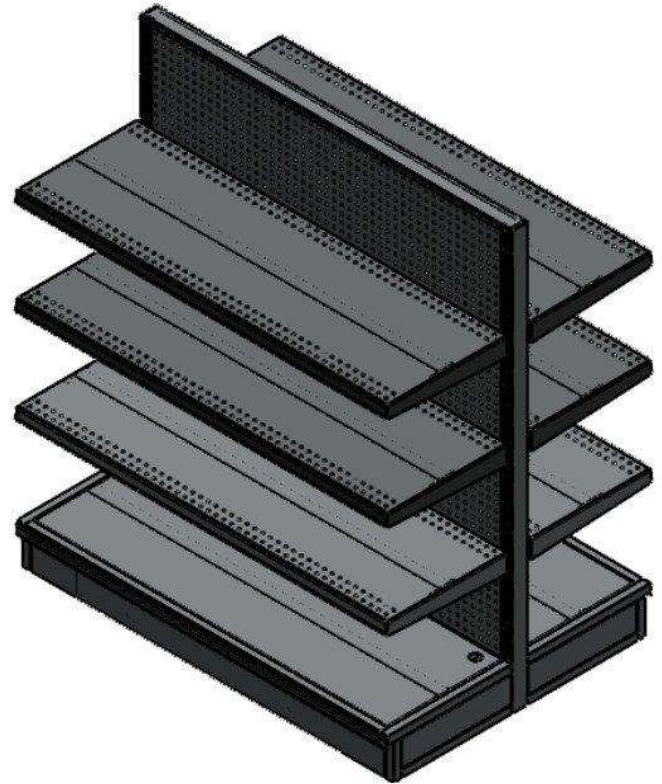
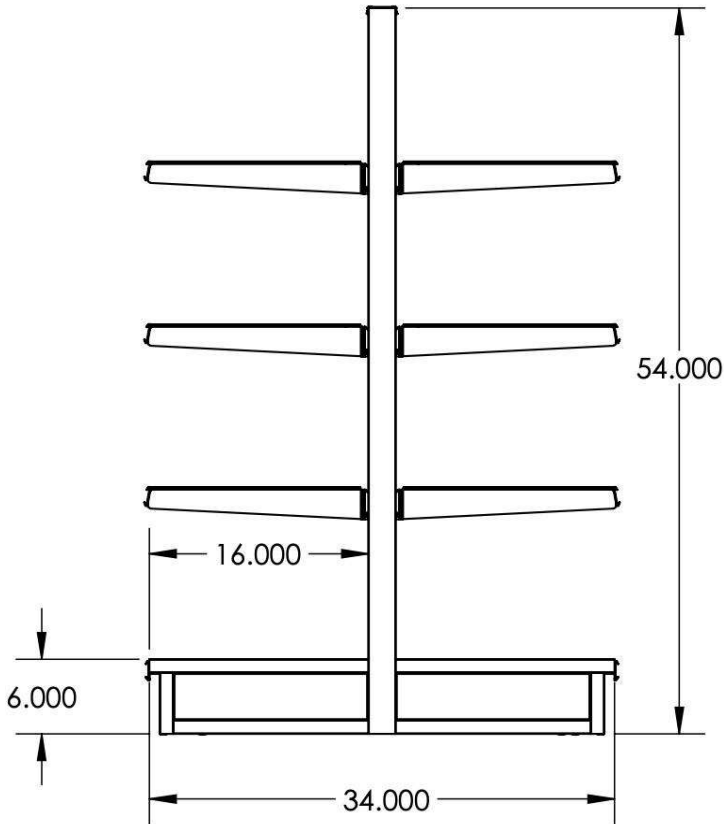


**End panels** - add to any double-sided gondola's side – accepts shelves & peg hooks just like an end cap, but with no base deck.

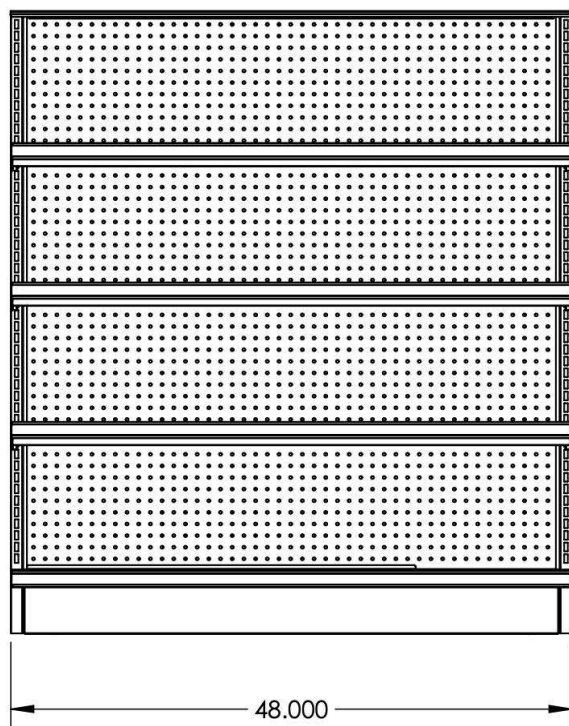
End panels hang-on securely with three built-in steel hooks.

**Image** is a 3ft x 54" double-sided gondola unit with end panel & (3) 16" deep shelves

## 4ft x 54" Tall Gondola Fixture with 16" deep shelves



4ft x 54" tall double-sided gondola fixture shown with (6) steel shelves



**All CDW gondola fixtures are built with hand-welded steel.**

**Place & connect fixtures, set your shelves & stock. No fixture assembly required.**

Units feature slotted uprights for 1" height adjustable shelves, semi-gloss black powder coat finish & black paegboard to match.

Contact us for custom quote requests or for all questions.

## Gondola Units with Optional Base Storage Drawers



Standard double-sided  
3ft x 66" gondola for c-store



3ft x 66" gondola unit with 2 optional  
base storage drawers added

Base storage drawers can be added as a premium option to any gondola unit. This provides a space for your overflow stock or to store extra peg hooks. You can choose to add drawers to as few or as many units as desired.

### More gondola features & options

- Single-sided gondola units for use against walls, or as aisle end caps
- Double-sided gondola units for making store aisles, or to use as island displays
- Gondola units ship fully assembled, greatly reducing the time and cost of on-site assembly
- Gondolas connect to one another with simple top and bottom clips (included)
- Optional swivel casters allow for easy moving – leveling floor glides standard
- Fixtures are made with a 16" base deck per side & removable deck floor panel for access
- Optional pull-out base drawers offer additional storage for overstock or peg hooks
- Attractive black pegboard is standard - accessories and peg hooks available in color match
- Hand welded durable steel fixtures with five-year warranty

## LED Candy Racks for Gondola Fixtures – 3ft x 53" x 16"



### 9ft x 66" tall double-sided gondola display

(3) 3ft x 66" double-sided gondola units, (2) end panels, (3) LED candy racks.

Price for racks only – image shows racks fully merchandised

\$3250 + shipping

### 9ft x 54" tall double-sided gondola display

(3) 3ft x 54" double-sided gondola units, (2) end panel & (3) LED candy racks

Price for racks only – image shows racks fully merchandised

\$3095 + shipping



We build our LED candy racks at 16" depth to fit on our gondola base decks. LED is added to each shelf to help create a highly attractive candy display.

10-shelf 'waterfall style' wire candy racks dimensions: 3ft wide x 53 tall" x 16" deep

Our candy racks can be placed on gondola and bolted together in-line to create beautiful candy aisles.





## CDW Gondola Fixtures Price List – September 2024

Our best-selling gondola fixtures are 3ft wide x 66" tall - Double-sided units are best for building aisles or as islands. Single-sided units work well against walls and as aisle end caps. All gondola base decks are 6" tall and 16" deep per side.

### 3ft wide gondola units

	Single-sided	Double-sided
3' wide x 54" standard w/leveling floor glides	\$249	\$335
3' wide x 66" standard w/leveling floor glides	\$299	\$380
3' wide x 72" standard w/leveling floor glides	\$339	NA

### 4ft wide gondola units

	Single-sided	Double-sided
4' wide x 54" with leveling floor glides	\$329	\$500
4' wide x 66" with leveling floor glides	\$355	\$549
4' wide x 72" with leveling floor glides	\$388	NA

**End panels** – add to any double-sided gondola's side – accepts shelves & peg hooks, but with no base deck. End panels hang-on securely with three built-in hooks.

3' wide x 54" tall end panel with black pegboard.....	\$100 each
3' wide x 66" tall end panel with black pegboard.....	\$110 each

### Premium options – drawers & caster wheels

Add a base drawer to any gondola unit side – friction-hold, base storage drawer

Storage drawer w/rail glides added to any 4ft gondola.....	+\$110.00 per side/each
Storage drawer w/rail glides added to any 3ft gondola.....	+\$100.00 per side/each

Add caster wheels to any gondola unit, 2 swivel + 2 locking casters...+\$56 per unit

**Shelves & accessories** – Order to suit – add only the accessories you need for your layout

<i>All prices per piece</i>	3ft wide	4ft wide
16" deep solid sheet metal shelf - standard gondola shelf	\$48	\$65
10" deep solid sheet metal shelf - for narrower top shelf option	\$47	\$56
16" deep wire 'chip basket' shelf	\$40	\$65

11" peg hook, galvanized with plastic tag holder.....	\$1.40
11" peg hook, powder coated gloss black, with plastic tag holder.....	\$1.80
6" peg hook, galvanized with plastic tag holder.....	\$1.00
6" peg hook, powder coated gloss black, with plastic tag holder.....	\$1.40

**Candy racks** - for standing on gondola base deck – bolt together in-line to make a candy aisle display

LED candy rack – 3ft x 54" x 16" with 10 wire 'waterfall-style' shelves.....	\$630.00 each
Non-led candy rack – 3ft x 54" x 16" w/10 wire 'waterfall-style' shelves.....	\$330.00 each



## Lead Times - Shipping - Payment

### **Lead Times**

We manufacture for our corporate clients and for independent owners across the country. Sometimes our production line gets very busy, and we need 4-6 weeks to build and ship your gondola fixtures. Other times, we may be able ship 66" tall gondola the same week the order is placed.

Lead time for new orders are *always* dependent on our current production schedule. Whenever possible, please place orders in advance when you know your 'need for' date. This allows us to help hit your target for arrival, or make sure we can build for you and deliver in time for a store opening.

### **Shipping**

We ship on pallets with notified lift gate delivery to the front of your store. You'll receive tracking info the day we ship your set, and the carrier will notify you again right before it arrives.

We quote our shipping costs up front for your consideration and before finalizing any order. We shop four national carriers and offer you our lowest quote among them.

Shipping pallets that weigh hundreds of pounds unfortunately isn't free :( Please note that it's also much cheaper for us to ship to CA, NV, AZ, NM, & TX, and more expensive to ship to the Northeast US. But we happily quote every customer we can who asks for a price.

Also note that drivers will not bring displays into your store under any circumstances. Moving units from delivered location is solely the responsibility of the buyer. We recommend a good furniture dolly and a qualified helper when moving the fixtures from pallet into your store.

### **Payment** - required to start any order

We accept Visa, MC, & AMEX through private payment link to start your order. Once you're happy with your quoted fixtures and shelves, payment can be made easily through SwipeSimple payment link that we can send to you by both email and text.

Once we receive payment, your order is placed in que on our production schedule. Quotes are not orders until payment is received. You will receive an invoice marked 'paid' as your order confirmation and receipt once order is confirmed.

**We hope to build for you soon**